

↘ Focus.

Stop for a second. Do you feel it? Right now, all your attention, concentration, and personal power is right here. On this page. In fact, at this very moment, it's on this very word. Why? Because your focus is here. We're Countrywide. Our focus is on home loans. That's why our mortgage banking business is growing more dominant every day. It's why we diversified into mortgage related services. And why, with home loans at our core, we were named the best stock performer of any financial services company in the Fortune 500. So if you're looking for proven results with strong potential, just look at our name. By reading those two words, you'll see that once again we've brought the power of focus—into focus.



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